



## Join us for a Morning of Brunch and Captivating Conversation, with Prof. Dan Ariely

### Painful, Yet Useful and Important Lessons of "Corona.1": Changing Our Behavior in Society, Industry, and Healthcare

Dan Ariely, Professor of Psychology and Behavioral Economics at Duke University, is a leading expert in behavioral economics who has been advising Israeli and global decision makers throughout the COVID19 Pandemic

Friday, June 26th, 10:00 am, Caesarea  
(address details upon registration)

Register Now and Donate to Support Those Suffering in the Time of Corona

**For Registration**

By June 18th

Events will be outdoors. Participation is limited. Social distancing will be observed in strict adherence with Ministry of Health Regulations

We thank you and look forward to seeing you,

**Dvora and Prof. Ben Corn, MD**  
Founders, Life's Door

**Galit Gilad**  
CEO, Life's Door

**Life's Door** LTD (CO)  
Coping with illness and loss

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